The Department of Political Science and the Graduate Program in Social & Political Thought present

## THE CAPITALIST MODE OF POWER SECOND SPEAKER SERIES

3:00-5:00PM 674 SOUTH ROSS

TUESDAY, OCTOBER 20
Shimshon BICHLER and Jonathan NITZAN

The CasP Project

Past, Present, Future

TUESDAY, OCTOBER 27

BLAIR FIX

Economic Growth as a Power Process

TUESDAY, NOVEMBER 3
JAMES MCMAHON

Blockbuster Cinema

Hollywood's Obsession with Low Risk

TUESDAY, NOVEMBER 10

SANDY BRIAN HAGER

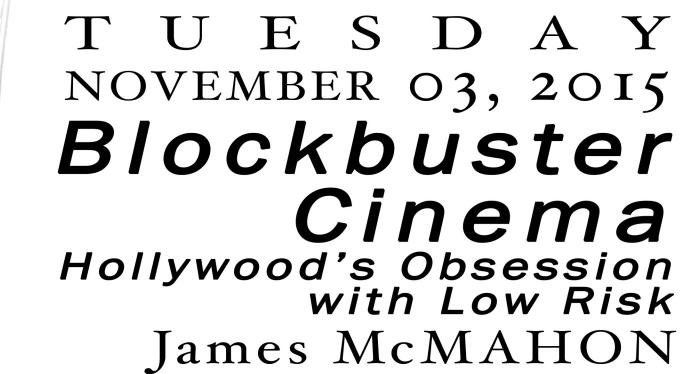
Global Safe Haven

Bonding Domestic and Foreign Owners of the US Public Debt

TUESDAY, NOVEMBER 17
D.T. COCHRANE

The Enduring Power of GE

Refreshments available.



Hollywood is obsessed with blockbusters - for 20 years the major studios have been making them, and it appears that blockbuster cinema will be with us for many years to come. This presentation will theoretically and empirically explain how blockbusters, and the associated business strategies that surround them, serve Hollywood's financial goals. The key to blockbusters is that they allow major studios to reduce their risk. The revenues of designed-to-be blockbusters rarely fall below expectations, making the world of cinema increasingly predictable. Moreover, this predictability affects how the film business controls the social creativity of filmmakers and,

indirectly, the behaviour of consumers.

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